



PRIVACY NOTICE

WEB PAGE

ALPEK POLYESTER, S.A. de C.V., and its subsidiaries, associates and affiliates (hereinafter "ALPEK POLYESTER"), domiciled at Ricardo Margain Zozaya #444 between Roble and Av. de la Industria, Col. Valle del Campestre, Equus Parque Corporativo, South Tower, 16th Floor, Zip Code 66265, San Pedro Garza García, Nuevo León, Mexico, in its capacity as responsible party, hereby informs this Privacy Notice (hereinafter the "Notice") in order to establish the terms and conditions under which ALPEK POLYESTER obtains your personal data (hereinafter, the "Data Subject"); thus, in terms of the Federal Law for the Protection of Personal Data in Possession of Individuals (*Ley Federal del Protección de Datos Personales en Posesión de los Particulares*) (the "Law"), published on July 5th, 2010 in the Federal Official Gazette (*Diario Oficial de la Federación*), it is hereby stated that the personal data provided to ALPEK POLYESTER, will be processed in a legitimate, controlled and informed manner, in order to guarantee the privacy and the right to self-determination of the Users.

PERSONAL DATA USED

The personal data collected will be those you provide directly through the feedback form, and through automated means of the website. The Personal Data that will be processed are only: Name, phone, e-mail address, address, company (where appropriate), Matter (Talent Attraction, Finance, Sales, Integrex®, Purchasing), and Comments. ALPEK POLYESTER, does not treat Sensitive Personal Data nor Equity and Financial Data, and in accordance with the legal provisions, we only need your tacit consent for using your information.

PURPOSES FOR USING PERSONAL DATA.

The personal data to be collected will be solely used to keep a record of the visitors of our internet page and to respond any request made thereby.

TRANSFER OF PERSONAL DATA.

ALPEK POLYESTER undertakes not to transfer your Personal Data to third parties, except in the cases permitted by Law and, where appropriate, to make said transfers observing the terms set forth therein.

PROCEEDING FOR EXERCISING THE ARCO RIGHTS AND THE REVOCATION OF CONSENT.

The Data Subject shall have the right to exercise his/her right of access, rectification, cancellation or opposition ("ARCO" rights) at any time, as well as to revoke his/her consent as established in the Law and in this Privacy Notice.

For the reception, registration, attention and response of the requests to exercise your ARCO rights, the revocation of your consent and the other rights provided by the Law, a physical request must be submitted to the address of ALPEK POLYESTER to the attention of the Personal Data Committee. Such request may be obtained by sending an e-mail to: atenciondp@alpekpolyester.com.

In order to exercise any of the rights or revoke consent, it will be necessary: (i) the identity of the Holder or his legal representative be accredited with a copy of an official identification, and a document where the authorities of the representative are stated, (ii) the requirements of Article 29 of the Law be attached to the request; and (iii) the means by which he/she requires to be notified, obtain information and answer to his/her request from among which he/she may choose via email; or, physically in simple copies (in the latter case the Data Subject or his/her representative must personally pick up the notifications at ALPEK POLYESTER's facilities prior accreditation of his/her personality).

The Personal Data Committee will process the requests within a maximum of 20 business days from the date on which the request was received, or, if applicable, will notify user (or his/her legal representative) the extension of this term when there are reasons that justify it. In the event that the procedure is required to be consulted, said committee will also be in charge of granting the corresponding information.

We also inform you that you have the right to initiate a Rights Protection Procedure before *IFAI*, within 15 business days from the date you receive ALPEK POLYESTER's response, or from the end of the 20 business days period as of the date of receipt of your request for the exercise of rights and you have not received any response.

LIMIT THE USE OF DISCLOSURE OF YOUR PERSONAL INFORMATION.

The user at any time may limit the use or transfer of his/her data collected personally at the offices of ALPEK POLYESTER or through the receipt of a request, informing ALPEK POLYESTER in attention to its Personal Data Committee of this circumstance, however these data are necessary for the purposes described in this Privacy Notice; thus, not having them or not allowing their collection, would prevent being able to fulfill the main purposes.

To limit the use or transfer of your data, we provide you with the Personal Data Committee which can be contacted by e-mail: atenciondp@alpekpolyester.com, by phone +52 (81) 8748-1534 or at the offices located at the address of ALPEK POLYESTER.

USE OF COOKIES AND WEB BEACONS.

It is our duty to inform you that the Internet site uses tools known as "cookies" (data file that is stored on the hard disk of the computer equipment or electronic communications device of a user when browsing a specific Internet site, which allows the exchange of status information between said site and the user's browser). The status information may reveal means of session identification, authentication or user preferences, as well as any data stored by the browser with respect to the website; and "beacons" (visible or hidden image inserted within a website or e-mail, which is used to monitor user behavior in these media. Through these it is possible to obtain information such as the IP address of origin, browser used, operating system, time at which the page was accessed, and in the case of email, the association of the data). These are automatically generated and record what could be personal data when a connection to the site is generated, as well as the collection of the data previously indicated in the "Personal data being processed" section of this privacy notice. Each user can change the configuration of the so-called cookies, by making the necessary adjustments to the Internet browser he/she uses. For more information, please consult the browser's Help section.

CHANGES TO THE PRIVACY NOTICE.

ALPEK POLYESTER reserves the right to periodically update or modify this Notice in accordance with the legal provisions, to reflect changes in our information practices. Data Subject is responsible for periodically reviewing the contents of the Notice; however, any modification or update of the Notice, will be notified through: (i) messages sent to your email (considering that ALPEK POLYESTER has it) (ii) a message released through www.alpekpolyester.com or (iii) written notices posted at the address of ALPEK POLYESTER. If not otherwise expressed, it means that the user has read, understood and agreed to the terms herein, which constitutes consent to the changes and/or updates regarding the processing of your personal data.

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Alpek Polyester S.A. de C.V.

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Alpek Polyester S.A. de C.V., an Alpek Polyester Business